



PREMIER CARES FOUNDATION

Challenge Your Colon Chili Festival: Celebrating the Local Culinary Flavors of the Hudson Valley Colon Cancer Awareness Day 2012!

Location: Poughkeepsie Grand Hotel

Date: Sunday, March 25, 2012 • 12 - 3 pm

Chili Festival Sponsorship Levels

Habanero • \$10,000 (\$9,500 is tax deductible)

- Logo &/or Logo link on Website (through Aug. 2012)
- Listing with Premier Cares Foundation on the "Premier Trophy" (top trophy) for the Chili Festival if commitment by March 1, 2012
- Prominent listing of name on print & radio advertising (including logo for advertising)
- Prominent logo listing on t-shirt
- 10 tickets (includes mugs & t-shirts)
- Name listing on invitations if committed by Feb 13th, 2012
- Prominent name on posters the day of event

Cayenne • \$7,500 (\$7,000 is tax deductible)

- Logo &/or Logo link on Website (through Aug. 2012)
- Prominent listing of name on print & radio advertising (including logo for advertising)
- Prominent logo listing on t-shirt
- 10 tickets (includes mugs & t-shirts)
- Prominent name on posters the day of event

Serrano • \$5,000 (\$4,600 is tax deductible)

- Logo on website (through Aug. 2012)
- Listing of name on print & radio advertising
- Logo listing on t-shirt
- 8 tickets (includes mugs & t-shirts)
- Prominent name on posters the day of event

Jalapeño • \$2,500 (\$2,200 is tax deductible)

- Name on website (through Aug. 2012)
- Name on t-shirt
- 6 tickets (includes mugs & t-shirts)

Poblano • \$1,000 (\$800 is tax deductible)

- Name on website (through Aug. 2012)
- 4 tickets (includes mugs & t-shirts)

Sweet Bells • \$500 (\$400 is tax deductible)

- 2 tickets (includes mugs & t-shirts)



Goody Bag • \$1,500 (\$1,300 is tax deductible)

- Shared name listing with Premier Cares
- Name on website (through Aug. 2012)
- 4 tickets (includes mugs & t-shirts)

T-Shirt • \$3,000 (\$2,700 is tax deductible)

- Prominent placement on t-shirt with logo
- Name on website (through Aug. 2012)
- 6 tickets (includes mugs & t-shirts)

Please make checks payable to Premier Cares Foundation with reference to *Chili Festival* under notes.

Tax deductible forms will be sent by Premier Cares Foundation



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SPONSORSHIP APPLICATION FORM (please print)
Commitments by February 20, 2012 will receive full sponsorship benefits

Sponsor Level: _____ Amount: \$ _____

Company Name: _____ Address: _____

Phone: _____ E-mail: _____

Please make checks to: Premier Cares Foundation Memo: Chili Festival

Mail forms and checks to: Premier Cares Foundation, (Attention Julie Goldfischer) P.O. Box 93, Pleasant Valley, New York 12569

For more information, Contact: Julie Goldfischer, Executive Director, Premier Cares Foundation

Call: 845.453.1160 or Email: jgoldfischer@premiercaresfoundation.org

If applicable, please email your company's logo in either high resolution PDF or .EPS format to:

jgoldfischer@premiercaresfoundation.com