



PREMIER CARES FOUNDATION

January 3, 2012

Dear Sponsors,

We would like to thank you for your support and enthusiasm for Premier Cares Foundation during 2011. We appreciate your special interest in our mission, which strives to provide the uninsured members of our community with education and treatment for colon and prostate cancers, as well as other digestive and urologic diseases. Your generosity has already translated into free care for many patients in our community. We feel extremely grateful that you took the initiative to help our new charity. As we have grown, we have discovered that there were even more people than we ever imagined who have been postponing or avoiding getting medical care due to financial challenges. We are honored to partner with your organization to make sure that no one has to go without early detection and treatment.

For the 2012 calendar year, we are actively planning our 3 signature fundraising events, including the Colon Cancer Awareness Day (Challenge Your Colon Chili Festival) on March 25th, the Prostate Cancer Walk on September 29th, and the Celebrity Chef Dinner on November 10th (back by popular demand, former White House Chef Walter Scheib will prepare a State Dinner). We hope that you will consider sponsoring these events with one of our 3 levels from our "Premier" package outlined below. To participate in this opportunity for 2012 sponsorship, please complete the application on the bottom of this form and return your check by February 29, 2012. Please do not hesitate to contact me at 845-453-1160 or jgoldfischer@premiercaresfoundation.org if you have any questions.

With sincere appreciation and gratitude,

Julie Goldfischer, MA
Executive Director,
jgoldfischer@premiercaresfoundation.org
845-453-1160

Yes, I want to be a "Premier" Sponsor for Premier Cares Foundation 2012

My gift is: \$40,000 \$20,000 \$10,000

Company _____ Address _____ City _____ State ____ Zip _____

Contact Person: _____ E-mail address _____ Phone Number _____

Please make check payable to Premier Cares Foundation

Mail to: Premier Cares Foundation
Attention: Julie Goldfischer, *Executive Director*
P.O. Box 93
Pleasant Valley, New York 12569

• If applicable, please email your company's logo in either high resolution PDF or .EPS format to jgoldfischer@premiercaresfoundation.org

Premier Cares Foundation Sponsorship Levels for March 2012

(To be eligible for these sponsorship packages, full payment to be received by February 29, 2012)

	\$40,000 (\$29,000 is tax deductible)	\$20,000 (\$12,050 tax deductible)	\$10,000 (\$5,940 is tax deductible)
Colon Cancer Event March 31, 2012	10 tickets to event	6 tickets to event	4 tickets to event
	VIP admission to event including private table for 10	VIP admission to event including private table for 6	VIP admission to event including private table for 4
	Name listing as Title Sponsor on Invitation, Website, Facebook page, Radio and Print Advertising, and all promotional materials	Name listing as Co-Sponsor on Website, Facebook page, Radio and Print Advertising, and all promotional materials.	Name listing on Website, Facebook page, Radio and Print Advertising and all promotional materials.
	Complementary promotional items for 10	Complementary promotional items for 6	Complementary promotional items for 4
	Special Recognition at the Chili Judging Awards Ceremony	Special Recognition at the Chili Judging Awards Ceremony	
Prostate Cancer Walk September 29, 2012	Name listing as Title Sponsor on Invitation, Website, Facebook page, and all Radio/ Print Advertising.	Name listing as Co- sponsor on Invitation, Website, Facebook page, and all Radio/ Print Advertising	Name listing as Associate sponsor on Invitation, Website, Facebook page, and all Radio/ Print Advertising
	Logo on T-Shirt with prominent location	Logo on T-shirt	Logo on T-shirt
	40 tickets to walk	20 tickets to walk	10 tickets to walk
	Company Logo Link on Premier Cares Website for entire year of 2012	Company Logo Link on Premier Cares Website for entire year of 2012	Company Logo Link on Premier Cares Website for entire year of 2012
	Logo on Goody Bag Backpack with prominent placement	Logo on Goody Bag Backpack	Logo on Goody Bag Backpack
	Display Table at event	Display Table at event	Display Table at event
	Full Page Ad in the fall issue of Premier Magazine	Full Page Ad in the fall issue of Premier Magazine	Half-Page Ad in the fall issue of Premier Magazine
	Special recognition at walk awards ceremony		

	\$40,000 (\$29,000 is tax deductible)	\$20,000 (\$12,050 tax deductible)	\$10,000 (\$5,940 is tax deductible)
White House State Dinner Featuring Chef Walter Scheib November 10, 2012	Presidential Sponsor level includes 30 guests (3 tables of 10) at dinner.	Vice-Presidential Sponsor includes 20 guests (2 tables of 10) at dinner	Chief of Staff Sponsor includes 10 guests (1 table of 10) at dinner
	6 tickets to the Master Chef Class with Walter Scheib on Friday November 9th (late afternoon)	4 tickets to the Master Chef Class with Walter Scheib on Friday, November 9th (late afternoon)	2 tickets to the Master Chef Class with Walter Scheib on Friday, November 9th (late afternoon)
	10 tickets to the Cocktail Party/ "Meet and Greet" with Walter Scheib on Friday, November 9th (evening)	6 tickets to the Cocktail Party/ "Meet and Greet" with Walter Scheib on Friday, November 9th (evening)	4 tickets to the Cocktail Party/ "Meet and Greet" with Walter Scheib on Friday, November 9th (evening)
	10 autographed copies of Walter Scheib's book, <u>The White House Chef</u>	5 autographed copies of Walter Scheib's book, <u>The White House Chef</u>	2 autographed copies of Walter Scheib's book, <u>The White House Chef</u>
	Name listing as Title Sponsor on Invitation, Website, Facebook page, and all Radio/ Print Advertising.	Name listing as Co- sponsor on Invitation, Website, Facebook page, and all Radio/ Print Advertising	Name listing as Associate sponsor on Invitation, Website, Facebook page, and all Radio/ Print Advertising

•Tax deductible forms will be sent by Premier Cares Foundation