



PREMIER CARES FOUNDATION

The 2011 2nd Annual Prostate Cancer Walk

Location: Walkway over the Hudson-Highland side

Date: Saturday, September 10, 2011

Registration: 9-9:45 a.m. **Walk :** 10-11:00 a.m.

Followed by awards ceremony and refreshments

2011 Sponsorship Levels

Patron Sponsor • \$150

- Listing on walk website
- 2 tickets to walk

Copper Sponsor • \$300

- Listing on walk website
- 4 tickets to walk

Bronze Sponsor • \$500

- Logo on t-shirts
- Logo on walk website
- 6 tickets to walk

Silver Sponsor • \$1,500

- Logo on t-shirts
- Logo on walk website
- Display table at event
- 10 tickets to walk

Gold Sponsor • \$2,500

- Logo on walk-day banners
- Logo on t-shirts
- Logo link on walk website
- Display table at event
- Logo on goody bags
- 15 tickets to walk

Platinum Sponsor • \$5,000

- Junior Associate sponsor with Premier Medical/Hudson Valley Urology
- Mention in all on-air media coverage
- Logo on walk-day banners
- Logo on t-shirts
- Logo link on walk website
- Display table at event
- Logo on goody bags
- 25 tickets to walk

Emerald Sponsor (Associate Partner) • \$10,000

- Associate sponsor with Premier Medical/Hudson Valley Urology
- Mention in all on-air media coverage
- Logo on walk-day banners
- Logo on t-shirts
- Logo link on walk website
- Display table at event
- Logo on goody bags
- 1/2 page ad in the fall issue of Premier Magazine
- Included in all media
- 25 tickets to walk

Ruby Sponsor (Co-Presenting Partner)

• \$20,000

- Co-presenting sponsor with Premier Medical/Hudson Valley Urology
- Mention in all on-air media coverage
- Logo on walk-day banners
- Logo on t-shirts
- Logo link on walk website
- Display table at event
- Logo on goody bags
- Full page ad in the fall issue of Premier Magazine
- Included in all media
- 25 tickets to walk

Diamond Sponsor (Title Partner)

• \$40,000 +

- Title sponsor with Premier Medical/Hudson Valley Urology
- Mention in all on-air media coverage
- Logo on walk-day banners
- Logo on t-shirts
- Logo link on walk website
- Display table at event
- Logo on goody bags
- Full page ad in the fall issue of Premier Magazine
- Included in all media
- Company logo/link on Premier web site Aug. Sept. Oct. 2011
- 25 tickets to walk
- Special recognition at awards ceremony at walk

2011 Sponsorship Opportunities

Refreshment Sponsor • \$500

- Sponsor name on banner on day of event
- Listing on event website
- 5 tickets to walk

T-Shirt Sponsor • \$1,500

- Prominent placement on t-shirts
- Listing on event website
- 10 tickets to walk

Goody Bag Sponsor • \$1,500

- Prominent placement on goody bags
- Listing on event website
- 10 tickets to walk

SPONSORSHIP APPLICATION FORM

Sponsor Level: _____ Amount: \$ _____

Please make checks to: The Community Foundation (*indicating "Premier Cares Prostate Cancer Walk" under note*)

Company Name: _____

Address: _____

Phone: _____ E-mail: _____

Visa/Mastercard Credit Card Number: _____ Exp: _____ Security Code: _____

Mail forms and checks to: Premier Cares Foundation, (*Attention Julie Goldfischer*)

One Columbia Street, Suite 390, Poughkeepsie, NY, 12601

For more information, Contact: Julie Goldfischer, *Executive Director*, Premier Cares Foundation

Call: 845.453.1160 or Email: jgoldfischer@premiercaresfoundation.org

Tax deductible forms will be sent by the Community Foundation