



**PREMIER CARES**  
FOUNDATION

# Challenge Your Colon Chili Festival:

Celebrating the  
Local Culinary Flavors of the Hudson Valley  
Colon Cancer Awareness Day 2013!

**Location:** Poughkeepsie Grand Hotel

**Date:** Sunday, March 10, 2013 • 12 - 3 pm

## Chili Festival Sponsorship Levels

### **Habanero • \$10,000** (\$9,580 is tax deductible)

- Logo & Logo link on Website (through Aug. 2013)
- Listing with Premier Cares Foundation on the "Premier Trophy" (top trophy) for the Chili Festival if commitment by February 15, 2013
- Prominent listing of name on print & radio advertising (including logo for advertising)
- Prominent logo listing on t-shirt
- 12 tickets (includes t-shirts)
- VIP early admission access to pro chili judging
- Name listing on event brochure if committed by Feb 1<sup>st</sup>, 2013
- Prominent name on posters the day of event

### **Cayenne • \$7,500** (\$7,150 is tax deductible)

- Logo & Logo link on Website (through Aug. 2013)
- Prominent listing of name on print & radio advertising (including logo for advertising)
- Prominent logo listing on t-shirt
- 10 tickets (includes t-shirts)
- VIP early admission access to pro chili judging
- Prominent name on posters the day of event

### **Serrano • \$5,000** (\$4,720 is tax deductible)

- Logo on website (through Aug. 2013)
- Listing of name on print & radio advertising
- Logo listing on t-shirt
- 8 tickets (includes t-shirts)
- Prominent name on posters the day of event

### **Jalapeño • \$2,500** (\$2,290 is tax deductible)

- Name on website (through Aug. 2013)
- Name on t-shirt
- 6 tickets (includes t-shirts)

### **Poblano • \$1,000** (\$860 is tax deductible)

- Name on website (through Aug. 2013)
- 4 tickets (includes t-shirts)

### **Sweet Bells • \$500** (\$430 is tax deductible)

- 2 tickets (includes t-shirts)



### **Goody Bag • \$1,500** (\$1,360 is tax deductible)

- Shared name listing with Premier Cares Foundation
- Name on website (through Aug. 2013)
- 4 tickets (includes t-shirts)

### **T-Shirt • \$3,000** (\$2,790 is tax deductible)

- Prominent placement on t-shirt with logo
- Name on website (through Aug. 2013)
- 6 tickets (includes t-shirts)
- VIP early admission access to pro chili judging

Please make checks payable to Premier Cares Foundation with reference to *Chili Festival* under notes.

Tax deductible forms will be sent by Premier Cares Foundation



**PREMIER CARES**  
FOUNDATION

**Challenge Your Colon  
Chili Festival:** Celebrating the  
Local Culinary Flavors of the Hudson Valley  
Colon Cancer Awareness Day 2013!  
**Location:** Poughkeepsie Grand Hotel  
**Date:** Sunday, March 10, 2013 • 12 - 3 pm



**SPONSORSHIP APPLICATION FORM (please print)**  
Commitments by February 1, 2013 will receive full sponsorship benefits

Sponsor Level: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Company Name: \_\_\_\_\_ Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Please make checks to: Premier Cares Foundation Memo: Chili Festival

Mail forms and checks to: Premier Cares Foundation, (Attention Julie Goldfischer) P.O. Box 93, Pleasant Valley, New York 12569  
For more information, Contact: Julie Goldfischer, Executive Director, Premier Cares Foundation  
Call: 845.453.1160 or Email: [jgoldfischer@premiercaresfoundation.org](mailto:jgoldfischer@premiercaresfoundation.org)

If applicable, please email your company's logo in either high resolution .eps or vector format:  
[jgoldfischer@premiercaresfoundation.com](mailto:jgoldfischer@premiercaresfoundation.com)