



Premier Cares officers, from left to right, Executive Director Julie Goldfisher, Board Member Monica Metty and Assistant Director Elyse Brocks.

Prostate walk seeks participants

BY ALYSSA KOGON
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This year 233,000 new cases of prostate cancer will be diagnosed in the United States, with over 30,000 deaths from the disease. It is the second most common cancer found in men, with one in six males contracting the condition in their lifetime. The Premier Cares Foundation is a local non-profit that supports, educates and provides awareness and treatment for those suffering from urologic and digestive disorders, including colon and prostate cancers, who do not have sufficient funds to address their medical needs.

Premier Cares awards grants for Hudson Valley residents that may need financial aid with transportation, medication or other obligations while they are undergoing treatment.

Three signature annual fundraisers are held including the Challenge Your Colon Chili Festival and Celebrity Chef Dinner. The fifth annual Prostate Cancer Walk will be held September 27th at the Walkway Over the Hudson (Highland side), and it is their biggest event, raising over \$100,000 last year alone. It is the only men's health fundraiser in the Hudson Valley.

Executive Director Julie Goldfisher has big plans for the special day, including a kick off with a bagpipe marching band. A grand marshal has yet to be elected by the local Man to Man Prostate Cancer Support Group.

Door prizes, raffles and fundraising awards promise to be a highlight for the over 500 walkers. A myriad of Prostate Walk activities and educational opportunities will be presented to the community. The Da Vinci Robot, the latest in urological surgical technology, is expected to make an appearance. Food offerings will include healthful samplings from local vendors.

Currently, the Premier Cares Foundation is seeking walkers to participate. The \$20 registration fee includes a free t-shirt and "Care" goody bag. Teams are encouraged. Children under 12 are free.

If you would like to register for the fifth annual Prostate Cancer Walk, you may call board member Monica Metty at 845-656-7325 or contact her at mmetty@premiercaresfoundation.org. You can additionally register online at premiercaresfoundation.org.

PREMIER CARES 5TH ANNUAL PROSTATE CANCER WALK

September 27, 2014

Walkway Over the Hudson, Highland
Registration 9 to 9:45 a.m., Walk 10-11 a.m.

Followed by awards ceremony
\$20; premiercaresfoundation.org