



PREMIER CARES
FOUNDATION

The 2016 7th Annual Prostate Cancer Walk

Location: Walkway Over the Hudson (Highland side)

Date: Saturday, September 24, 2016

Registration: 9-9:45 a.m. **Walk:** 10-11 a.m.

Followed by awards ceremony and refreshments

Dear Sponsors,

Premier Cares Foundation, Inc. is proud to announce our **7th Annual Prostate Cancer Walk**, on the Walkway Over the Hudson, on Saturday, September 24, 2016. The Walk presents a meaningful sponsorship opportunity to support an important cause. Last year over 450 people participated in the Walk which raised over \$72,000. These funds supported local charities and prostate programs to provide free screenings and other supportive services for financially challenged members of our community. The event raised significant awareness of the importance of early detection with a myriad of event-day activities including a prostate cancer speaker panel, medical and pharmaceutical education tables, opportunities to interact with the latest urologic technology (including the Da Vinci Robot), free prostate cancer screening appointment stations, abundant media coverage with live radio broadcasting, and extensive press coverage.

Premier Cares Foundation is committed to continuing our efforts to assist our fellow community members with access to free prostate cancer screenings and services. Prostate cancer is one of the most curable types of cancer if detected in the early stages. One in six men will be diagnosed with prostate cancer during his lifetime. Over 200,000 men will be diagnosed with prostate cancer this year alone, and sadly 32,000 men will die each year from the disease. The Prostate Cancer Walk presents an unmatched opportunity for community leaders, businesses, and individuals to provide financial support to those men and families touched by prostate cancer. It also represents the **only men's health fundraiser** in the Hudson Valley!

Please review the enclosed sponsorship opportunities, which outline a variety of support levels. All contributions are tax deductible, as allowed by law. Please return your form with the sponsorship level of your choice, to Premier Cares Foundation (Attention Julie Goldfischer), P.O. Box 93, Pleasant Valley, NY 12569. Checks should be made out to Premier Cares Foundation with reference made to "Prostate Walk" under notes.

We hope that you will consider sponsoring this special and memorable event. We look forward to hearing from you and seeing you on the beautiful Walkway Over the Hudson! For further information about the Walk or to find out how to help/volunteer, please feel free to contact us. Please check out our website at premiercaresfoundation.org to learn more about Premier Cares Foundation's mission, our "Care" Fund and other community events.

Your support is critical. Please do it for the men in your life!

Warm regards,

Julie Goldfischer, *Executive Director*
Premier Care Foundation, Inc.

Gia McCormack, *Associate Director, Fundraising & Events*
Premier Care Foundation, Inc.

Premier Cares Foundation, Inc. is a fully accredited 501(c)3 non-profit organization, Tax ID 45-0990732, whose mission is to provide support, education, awareness, and treatment to those individuals in the community lacking sufficient funds to address significant urologic and digestive diseases, including, but not limited to, prostate and colon cancers.

2016 7th Annual Prostate Cancer Walk Sponsorship Levels

Diamond Sponsor • \$40,000+ * \$39,400 tax deductible

- Prominent logo listing on t-shirt
- Prominent logo and link on website
- Display table at Prostate Cancer Walk
- Prominent logo listing on "Care" bag
- Prominent listing of name on print (including logo) and radio advertising
- 30 tickets to Prostate Cancer Walk

Ruby Sponsor • \$20,000 * \$19,600 tax deductible

- Prominent logo listing on t-shirt
- Logo and link on website
- Display table at Prostate Cancer Walk
- Prominent logo listing on "Care" bag
- Prominent listing of name on print (including logo) and radio advertising
- 20 tickets to Prostate Cancer Walk

Emerald Sponsor • \$10,000 * \$9,700 tax deductible

- Prominent logo listing on t-shirt
- Logo and link on website
- Display table at Prostate Cancer Walk
- Logo on "Care" bag
- Listing of name on print (including logo) and radio advertising
- 15 tickets to Prostate Cancer Walk

Platinum Sponsor • \$5,000 * \$4,800 tax deductible

- Logo on t-shirt
- Logo and link on website
- Display table at Prostate Cancer Walk
- Logo on "Care" bag
- Listing of name on print advertising
- 10 tickets to Prostate Cancer Walk

Gold Sponsor • \$2,500 * \$2,340 tax deductible

- Logo on t-shirt
- Logo and link on website
- Display table at Prostate Cancer Walk
- Name on "Care" bag
- 8 tickets to Prostate Cancer Walk

Silver Sponsor • \$1,500 * \$1,380 tax deductible

- Name on t-shirt
- Logo and link on website
- Display table at Prostate Cancer Walk
- 6 tickets to Prostate Cancer Walk

Bronze Sponsor • \$500 * \$420 tax deductible

- Name on t-shirt
- Logo and link on website
- 4 tickets to Prostate Cancer Walk

Copper Sponsor • \$250 * \$210 tax deductible

- Logo on website
- 2 tickets to Prostate Cancer Walk

Friend of the Care Fund • \$100 * tax deductible



7th Annual Prostate Cancer Walk
Saturday, September 24, 2016
on the Walkway Over the Hudson (Highland side)

SPONSORSHIP APPLICATION FORM (PLEASE PRINT)

Commitments by August 19, 2016 will receive full sponsorship benefits

Sponsor Level: _____ Amount: \$ _____

Company Name: _____

Address: _____

Phone: _____ E-mail: _____

Please make checks to: Premier Cares Foundation *Memo: Prostate Cancer Walk

Mail forms and checks to: Premier Cares Foundation, (Attention Julie Goldfischer) P.O. Box 93, Pleasant Valley, New York 12569

* If applicable, please e-mail your company's logo in either high resolution PDF or .EPS to jgoldfischer@premiercaresfoundation.org

For more information, contact: Julie Goldfischer, Executive Director, Premier Cares Foundation: jgoldfischer@premiercaresfoundation.org or 845.453.1160 or Gia McCormack, Associate Director, Fundraising & Events, Premier Cares Foundation: gmcormack@premiercaresfoundation.org or 845.418.2201

Tax deductible forms will be sent by Premier Cares Foundation



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