

## Dear Sponsors,

We would like to thank you for your support and enthusiasm for Premier Cares Foundation during 2016. We appreciate your special interest in our mission, which strives to provide the underserved members of our community with support, education, awareness, and treatment for colon and prostate cancers, as well as other digestive and urologic diseases. Your generosity has already translated into free care for many patients in our community. We feel extremely grateful that you took the initiative to help our 501(c)3 charity. As we have grown, we have discovered that there were even more people than we ever imagined who have been postponing or avoiding getting medical care due to financial challenges. We are honored to partner with your organization to make sure that no one has to go without early detection and treatment.

For the 2017 calendar year, we are actively planning our 3 signature fundraising events, including the Colon Cancer Awareness Day ("Challenge Your Colon" Chili Festival) on March 26, 2017, the Prostate Cancer Walk on September 23, 2017, and the "Premier" Dining Event on December 9, 2017. We hope that you will consider sponsoring these events with one of our 4 levels from our Annual Sponsorship package outlined on the next page. To participate in a 2017 sponsorship opportunity, please complete the application on the bottom of this form and return it along with your check by March 1, 2017. Please do not hesitate to contact us if you have any questions.

With sincere appreciation and gratitude,

Julie Goldfischer, MA

Executive Director,
jgoldfischer@premiercaresfoundation.org
845.453.1160

Gia McCormack

Associate Director, Fundraising & Events,
gmccormack@premiercaresfoundation.org
845.418.2201

Yes, I want to be an Annual Sponsor for Premier Cares Foundation 2017

My gift is: PLATINUM \$30,000	☐ <b>GOLD</b> \$20,000 ☐ <b>SILVER</b> \$10,000	☐ <b>BRONZE</b> \$5,000		
Company	Address	City	State	Zip
Contact Person	E-mail address	Phone Nu	mber	

Please make check payable to Premier Cares Foundation

Mail to: Premier Cares Foundation

Attention: Julie Goldfischer, Executive Director

P.O. Box 93

Pleasant Valley, New York 12569

<sup>\*</sup>If applicable, please email your company's logo in either high resolution PDF or EPS format to jgoldfischer@premiercaresfoundation.org

## **Annual Sponsorship Levels**

(To be eligible for these sponsorship packages, full payment to be received by March 1, 2017)

	PLATINUM \$30,000 (\$26,825 is tax deductible)	GOLD \$20,000 (\$18,295 is tax deductible)	SILVER \$10,000 (\$8,955 is tax deductible)	BRONZE \$5,000 (\$4,390 is tax deductible)
	Company Logo/Link and listing as Annual Sponsor on website for entire year of 2017	Company Logo/Link and listing as Annual Sponsor on website for entire year of 2017	Company Logo/Link and listing as Annual Sponsor on website for entire year of 2017	Company Logo/Link and listing as Annual Sponsor on website for entire year of 2017
Colon Cancer Awareness Chili Festival March 26, 2017	10 tickets to Chili Festival	6 tickets to Chili Festival	4 tickets to Chili Festival	2 tickets to Chili Festival
	Logo on website, print advertising, and event day poster. Name listing on radio advertising & social media.	Logo on website, print advertising, and event day poster. Name listing on radio advertising & social media.	Logo on website, print advertising, and event day poster. Name listing on radio advertising & social media.	Logo on website
	Logo on T-Shirt with <b>prominent</b> location	Logo on T-shirt	Logo on T-shirt	Logo on T-shirt
	Special recognition at the Chili Judging Awards Ceremony	Special recognition at the Chili Judging Awards Ceremony	Special recognition at the Chili Judging Awards Ceremony	Special recognition at the Chili Judging Awards Ceremony
<b>Prostate Cancer Walk</b> September 23, 2017	Logo on website, print advertising, and event day poster. Name listing on radio advertising & social media.	Logo on website, print advertising, and event day poster. Name listing on radio advertising & social media.	Logo on website, print advertising, and event day poster. Name listing on radio advertising & social media.	Logo on website
	Logo on T-Shirt with prominent location	Logo on T-shirt prominent location	Logo on T-shirt prominent location	Logo on T-shirt
	10 tickets to walk	6 tickets to walk	4 tickets to walk	2 tickets to walk
	Logo on Care Bag Backpack with <b>prominent</b> placement	Logo on Care Bag Backpack	Logo on Care Bag Backpack	Listing on Care Bag Backpack
	Display Table at event	Display Table at event	Display Table at event	Display Table at event
	Special recognition at walk awards ceremony	Special recognition at walk awards ceremony	Special recognition at walk awards ceremony	Special recognition at walk awards ceremony
"Premier" Dining Event December 9, 2017	20 tickets to "Premier" Signature Dining Event	10 tickets to "Premier" Signature Dining Event	8 tickets to "Premier" Signature Dining Event	2 tickets to "Premier" Signature Dining Event
	<b>Prominent</b> name listing on all publications related to the event	Prominent name listing on all publications related to the event	<b>Prominent</b> name listing on all publications related to the event	Name listing on all publications related to event
	Special recognition at event welcome speeches	Special recognition at event welcome speeches	Special recognition at event welcome speeches	Special recognition at event welcome speeches