



Dear Sponsors,

We would like to thank you for your support and enthusiasm for Premier Cares Foundation during 2017. We appreciate your special interest in our mission, which strives to provide the underserved members of our community with support, education, awareness, and treatment for colon and prostate cancers, as well as other digestive and urologic diseases. Your generosity has already translated into free care for many patients in our community. We feel extremely grateful that you took the initiative to help our 501(c)3 charity. As we have grown, we have discovered that there were even more people than we ever imagined who have been postponing or avoiding getting medical care due to financial challenges. We are honored to partner with your organization to make sure that no one has to go without early detection and treatment.

For the 2018 calendar year, we are actively planning our 2 signature fundraising events, including the Colon Cancer Awareness Day ("Challenge Your Colon" Chili Festival) on March 25, 2018 and the Prostate Cancer Walk on September 29, 2018. We hope that you will consider sponsoring these events with one of our 4 levels from our Annual Sponsorship package outlined on the next page. To participate in a 2018 sponsorship opportunity, please complete the application on the bottom of this form and return it along with your check by March 1, 2018. Please do not hesitate to contact us if you have any questions.

With sincere appreciation and gratitude,

Amy Irwin
Executive Director,
airwin@premiercaresfoundation.org
845.453.1160

Gia McCormack
Associate Director, Fundraising & Events,
gmccormack@premiercaresfoundation.org
845.418.2201

Yes, I want to be an Annual Sponsor for Premier Cares Foundation 2018

My gift is: **PLATINUM** \$30,000 **GOLD** \$20,000 **SILVER** \$10,000 **BRONZE** \$5,000

Company _____ Address _____ City _____ State _____ Zip _____

Contact Person _____ E-mail address _____ Phone Number _____

Please make check payable to Premier Cares Foundation

Mail to: Premier Cares Foundation
Attention: Amy Irwin, *Executive Director*
P.O. Box 93
Pleasant Valley, New York 12569

*If applicable, please email your company's logo in either high resolution PDF or EPS format to airwin@premiercaresfoundation.org

Annual Sponsorship Levels

(To be eligible for these sponsorship packages, full payment to be received by March 1st 2018)

| | PLATINUM \$30,000 (\$29,450 is tax deductible) | GOLD \$20,000 (\$19,470 is tax deductible) | SILVER \$10,000 (\$9,780 is tax deductible) | BRONZE \$5,000 (\$4,890 is tax deductible) |
|--|---|---|---|--|
| Colon Cancer Awareness Chili Festival March 25, 2018 | Company Logo/Link and listing as Annual Sponsor on website for entire year of 2018 | Company Logo/Link and listing as Annual Sponsor on website for entire year of 2018 | Company Logo/Link and listing as Annual Sponsor on website for entire year of 2018 | Company Logo/Link and listing as Annual Sponsor on website for entire year of 2018 |
| | 10 tickets to Chili Festival | 6 tickets to Chili Festival | 4 tickets to Chili Festival | 2 tickets to Chili Festival |
| | Logo on website, print advertising, and event day poster. Name listing on radio advertising & social media. | Logo on website, print advertising, and event day poster. Name listing on radio advertising & social media. | Logo on website, print advertising, and event day poster. Name listing on radio advertising & social media. | Logo on website |
| | Logo on T-Shirt with prominent location | Logo on T-shirt | Logo on T-shirt | Logo on T-shirt |
| | Special recognition at the Chili Judging Awards Ceremony | Special recognition at the Chili Judging Awards Ceremony | Special recognition at the Chili Judging Awards Ceremony | Special recognition at the Chili Judging Awards Ceremony |
| Prostate Cancer Walk September 29, 2018 | Logo on website, print advertising, and event day poster. Name listing on radio advertising & social media. | Logo on website, print advertising, and event day poster. Name listing on radio advertising & social media. | Logo on website, print advertising, and event day poster. Name listing on radio advertising & social media. | Logo on website |
| | Logo on T-Shirt with prominent location | Logo on T-shirt prominent location | Logo on T-shirt prominent location | Logo on T-shirt |
| | 10 tickets to walk | 6 tickets to walk | 4 tickets to walk | 2 tickets to walk |
| | Logo on Care Bag Backpack with prominent placement | Logo on Care Bag Backpack | Logo on Care Bag Backpack | Listing on Care Bag Backpack |
| | Display Table at event | Display Table at event | Display Table at event | Display Table at event |
| | Special recognition at walk awards ceremony | Special recognition at walk awards ceremony | Special recognition at walk awards ceremony | Special recognition at walk awards ceremony |

*TAX DEDUCTIBLE FORMS WILL BE SENT BY PREMIER CARES FOUNDATION

