



January 2019

Dear Sponsor,

On behalf of Premier Cares Foundation, thank you for your continued support during 2018. We appreciate your special interest in our mission, which strives to provide the underserved members of our community with support, education, awareness, and treatment for colon and prostate cancers, as well as other digestive and urologic diseases. Your generosity has already translated into free care for many patients in our community. As we have grown, we have discovered that there are even more people than we imagined who have postponed or avoided getting medical care due to financial challenges. The Foundation is honored to partner with your organization to ensure that early detection and treatment are available to all in need.

For the 2019 calendar year, we are actively planning three signature fundraising events, including the *Colon Cancer Awareness Day "Challenge Your Colon Chili Festival"* on March 10, the *Prostate Cancer Walk* scheduled for September, and the *"Premier Signature Dining Event"* scheduled on October 5. Please consider sponsoring these events with one of our four levels detailed on the attached annual sponsorship package. To participate in our 2019 sponsorship opportunity, complete the form below and return by March 1, 2019.

Thank you! Because of friends like you, we were able to grant \$50,000 to deserving patients this past year.

For more information: [www.premiercaresfoundation.org](http://www.premiercaresfoundation.org)

With sincere appreciation,

Marlene Stang, Executive Director  
[mstang@premiercaresfoundation.org](mailto:mstang@premiercaresfoundation.org)  
845-527-8341

Gia McCormack, Associate Director  
[gmcormack@premiercaresfoundation.org](mailto:gmcormack@premiercaresfoundation.org)  
845-418-2201



2018 Challenge Your Colon Chili Festival

**Yes**, I (we) want to be a 2019 Annual Sponsor in support of Premier Cares Foundation

**PLATINUM** \$30,000     **GOLD** \$20,000     **SILVER** \$10,000     **BRONZE** \$5,000

Company \_\_\_\_\_ Address \_\_\_\_\_

Contact Person \_\_\_\_\_ Email \_\_\_\_\_ Phone Number \_\_\_\_\_

Enclosed check in the amount of \$ \_\_\_\_\_ Charge my Credit Card \$ \_\_\_\_\_  AMEX  MC  Visa  Discover

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_ Zip Code \_\_\_\_\_

Card # \_\_\_\_\_ Exp Date \_\_\_\_ / \_\_\_\_ Sec Code \_\_\_\_\_

\*If applicable, please email your company's logo in either high resolution PDF or EPS format to [gmcormack@premiercaresfoundation.org](mailto:gmcormack@premiercaresfoundation.org)

*Premier Cares Foundation is a 501(c)3 not-for-profit organization, and donations are tax-deductible to the full extent of the law*

**Make check payable to:** Premier Cares Foundation

**Mail to:** Premier Cares Foundation  
Attention: Marlene Stang,  
Executive Director  
P.O. Box 93  
Pleasant Valley, New York 12569

# Annual Sponsorship Levels

To be eligible for these sponsorship packages, full payment to be received by March 1, 2019

|   | PLATINUM \$30,000   | GOLD \$20,000   | SILVER \$10,000   | BRONZE \$5,000   |
|---|---|---|---|--|
|   | Company Logo/Link and listing as Annual Sponsor on website for entire year of 2019                          | Company Logo/Link and listing as Annual Sponsor on website for entire year of 2019                          | Company Logo/Link and listing as Annual Sponsor on website for entire year of 2019                          | Company Logo/Link and listing as Annual Sponsor on website for entire year of 2019 |
| Colon Cancer Awareness Chili Festival<br>March 10, 2019 | 10 tickets to Chili Festival  | 6 tickets to Chili Festival   | 4 tickets to Chili Festival   | 2 tickets to Chili Festival  |
|   | Logo on website, print advertising, and event day poster. Name listing on radio advertising & social media. | Logo on website, print advertising, and event day poster. Name listing on radio advertising & social media. | Logo on website, print advertising, and event day poster. Name listing on radio advertising & social media. | Logo on website  |
|   | Logo on T-Shirt with <b>prominent</b> location  | Logo on T-shirt   | Logo on T-shirt   | Logo on T-shirt  |
|   | Special recognition at the Chili Judging Awards Ceremony  | Special recognition at the Chili Judging Awards Ceremony  | Special recognition at the Chili Judging Awards Ceremony  | Special recognition at the Chili Judging Awards Ceremony                           |
| Prostate Cancer Walk<br>September 2019                  | Logo on website, print advertising, and event day poster. Name listing on radio advertising & social media. | Logo on website, print advertising, and event day poster. Name listing on radio advertising & social media. | Logo on website, print advertising, and event day poster. Name listing on radio advertising & social media. | Logo on website  |
|   | Logo on T-Shirt with <b>prominent</b> location  | Logo on T-shirt <b>prominent</b> location   | Logo on T-shirt <b>prominent</b> location   | Logo on T-shirt  |
|   | 10 tickets to walk  | 6 tickets to walk   | 4 tickets to walk   | 2 tickets to walk  |
|   | Logo on Care Bag Backpack with <b>prominent</b> placement   | Logo on Care Bag Backpack   | Logo on Care Bag Backpack   | Listing on Care Bag Backpack   |
|   | Display Table at event  | Display Table at event  | Display Table at event  | Display Table at event   |
|   | Special recognition at walk awards ceremony   | Special recognition at walk awards ceremony   | Special recognition at walk awards ceremony   | Special recognition at walk awards ceremony  |
| "Premier" Signature Dining Event<br>October 5, 2019     | Reserved seating for 20 guests at Dining Event  | Reserved seating for 10 guests at Dining Event  | Reserved seating for 8 guests at Dining Event   | Reserved seating for 4 guests at Dining Event                                      |
|   | Prominent name listing on all publications related to the event   | Prominent name listing on all publications related to the event   | Prominent name listing on all publications related to the event   | Name listing on printed and email invitation                                       |
|   | Acknowledgement on dinner menu and special recognition in script at event                                   | Acknowledgement on dinner menu and special recognition in script at event                                   | Acknowledgement on dinner menu  | Acknowledgement on dinner menu   |

\*TAX DEDUCTIBLE FORMS WILL BE SENT BY PREMIER CARES FOUNDATION

