

11TH ANNUAL PROSTATE CANCER WALK

SUNDAY, SEPTEMBER 20, 2020 • WALKWAY OVER THE HUDSON



First Wave: Registration opens at 8:30 a.m., Walk begins at 9:00 a.m.
Second Wave: Registration opens at 10:00 a.m., Walk begins at 10:45 a.m.

Walkway Over the Hudson (Highland Side), 87 Haviland Road, Highland, NY 12528

Spend an exhilarating morning on the Walkway as you enjoy refreshments, great prizes, and spectacular views of the Hudson Valley from the longest pedestrian bridge in the world, the Walkway Over the Hudson. Together, we honor those affected by prostate cancer and raise money to support those in our community who are battling this disease.

Fundraising Opportunities

Fundraising as a team is a great way to raise awareness about this cause, increase donations, and get your friends excited about the event. Prizes will be awarded to the teams who raise the most money! Choose a fun team name and get started!

Fundraise as an individual or as a team and collect donations prior to the Prostate Cancer Walk event on September 20th.

Visit premiercaresfoundation.org for more information and to download a fundraising form.

Sign up to Walk!

\$25 per person: Includes T-shirt and Care Bag

Children under 10 are free!

Day-of registration is available. Credit card only accepted.

Two walk start times: 9:00 a.m. and 10:45 a.m.

New! Walk at home option to show your support.

New! Weekly prizes will be awarded. Watch our social media!

Register online at premiercaresfoundation.org

New Safety Measures for 2020

To ensure the safety of our volunteers, staff, and participants this event will feature:

- As of this printing, face masks are required for all public gatherings.
- Touch-free check in and registration process. Simply grab your care bag filled with goodies, and GO!
- Hand sanitizer at numerous locations on the Walkway Over the Hudson.
- Individually packaged refreshments and beverages
- Assigned time slots with no more than 75 walkers at a time.



NEW! Virtual Participation Option:

We've made it easier than ever to support the Prostate Cancer Walk. Register online and pick-up your Care Bag at the designated date and time. Use the hashtag [#2020pcfwalk](https://twitter.com/2020pcfwalk) and post photos of you wearing this year's shirt while walking!

>> See reverse for sponsorship and raffle donation information.

Follow Premier Cares Foundation on Facebook for updates and visit our website for more information.

For sponsorship questions, contact Sara Capozzoli at scapozzoli@premiercaresfoundation.org or 845.481.0535;
For event questions, contact Gia McCormack at gmccormack@premiercaresfoundation.org or 845.418.2201.

About us

Our mission is to provide urologic and gastrointestinal patients experiencing financial challenges with the supportive services they need. We understand that a cancer diagnosis can mean unplanned expenses and cause extreme hardship.

September is Prostate Cancer Awareness Month. Prostate cancer is one of the most treatable types of cancer when it is detected in the early stages. One in nine men will be diagnosed with prostate cancer during his lifetime. Over 200,000 men will be diagnosed with prostate cancer this year alone.

Your support of this event through a sponsorship or donation will allow us to provide immediate assistance to our neighbors in need and make free screenings available to all men who are at risk of developing prostate cancer. Premier Cares Foundation is the only non-profit in the Hudson Valley who solely focuses on patients with urologic and digestive diseases. We deeply appreciate your help.



Sponsorship Levels

PLATINUM Sponsor • \$10,000 * \$9,700 tax deductible

- Prominent logo listing on T-shirt
- Logo and link on website
- Display table at Prostate Cancer Walk
- Logo on "Care" bag
- Listing of name on print (including logo) and radio advertising
- 15 tickets to Prostate Cancer Walk
- Option to present check with photo opp
- Promotion on all social media platforms **plus...**a multi-media feature story about your company on our Facebook page.

GOLD Sponsor • \$5,000 * \$4,800 tax deductible

- Logo on T-shirt
- Logo and link on website
- Display table at Prostate Cancer Walk
- Logo on "Care" bag
- Listing of name on print advertising
- 10 tickets to Prostate Cancer Walk
- Promotion on all social media platforms **plus...**a multi-media feature story about your company on our Facebook page.

SILVER Sponsor • \$2,500 * \$2,340 tax deductible

- Logo on T-shirt
- Logo and link on website
- Display table at Prostate Cancer Walk
- Name on "Care" bag
- 8 tickets to Prostate Cancer Walk
- Promotion on all social media platforms **plus...**a multi-media feature story about your company on our Facebook page.

BRONZE Sponsor • \$1,500 * \$1,380 tax deductible

- Name on T-shirt
- Logo and link on website
- Display table at Prostate Cancer Walk
- 6 tickets to Prostate Cancer Walk

COPPER Sponsor • \$500 * \$420 tax deductible

- Name on T-shirt
- Logo and link on website
- 4 tickets to Prostate Cancer Walk
- Display table at Prostate Cancer Walk

COMMUNITY PARTNER • \$250 * \$210 tax deductible

- Logo on website
- 2 tickets to Prostate Cancer Walk

To become a sponsor, contact Sara Capozzoli, Director of Development at 845.481.0535, or scapozzoli@premiercaresfoundation.org

Raffle and Prize Donations

By donating goods and services to our event, you gain valuable exposure for your business while helping us reach our fundraising goals. This year, we will be offering WEEKLY prizes in the weeks leading up to the event. This will allow us to highlight each generously donated item to a captive audience!

Please mail donations to Premier Cares Foundation, PO Box 93, Pleasant Valley, NY 12569. You can also email scapozzoli@premiercaresfoundation.org to arrange for pick up. Premier Cares Foundation is a 501(c)3 non-profit organization and all donations are tax deductible. Thank you for your support!