



11TH ANNUAL

Prostate Cancer Walk

SUNDAY, SEPTEMBER 20, 2020



PREMIER CARES
FOUNDATION

A virtual walk is a real walk, but it's on your terms! Your pace, your place, run or walk wherever you want, anytime during the day of September 20! It's your choice!

\$20 Donation per person

1. Register online at premiercaresfoundation.org
2. Share the event on social media
3. Pick up your Care bag, t-shirt, and refreshments between 9 a.m. and 12 p.m. on Sunday, September 20
4. Walk!

CARE BAG SWAG & T-SHIRT PICK-UP

Sunday, September 20 from 9 a.m. until 12 p.m.

**Premier Urology at Eastdale Village
50 Eastdale Ave. North, Poughkeepsie, NY 12603**

Stop by this grab-and-go event and pick up your care bag swag before you walk!
Each bag includes free gifts, coupons, a commemorative t-shirt, and more!
Plus, enjoy pre-packaged snacks, meet the doctors, and event sponsors.

Participants have the option to walk the grounds and explore shops, and eateries at the beautiful new Eastdale Village or walk where and when you'd like on Sunday, September 20.

Social distancing will be enforced on-site and face masks are required.

Tag us using #PCFProstateWalk2020. Show your support!

Follow Premier Cares Foundation on Facebook for updates and visit premiercaresfoundation.org for more info.

For sponsorship questions, contact Sara Capozzoli at scapozzoli@premiercaresfoundation.org or 845.481.0535
For event questions, contact Gia McCormack at gccormack@premiercaresfoundation.org or 845.418.2201.

About us

Our mission is to provide urologic and gastrointestinal patients experiencing financial challenges with the supportive services they need. We understand that a cancer diagnosis can mean unplanned expenses and cause extreme hardship.

Your support of this event through a sponsorship or donation will allow us to provide immediate assistance to our neighbors in need and make free screenings available to all men who are at risk of developing prostate cancer. Premier Cares Foundation is the only non-profit in the Hudson Valley who solely focuses on patients with urologic and digestive diseases. We deeply appreciate your help.



Sponsorship Levels

PLATINUM Sponsor • \$10,000 * \$9,700 tax deductible

- Prominent logo listing on T-shirt
- Logo and link on website
- Display table at Care Bag Pick-Up event
- Logo on "Care" bag
- Listing of name on print (including logo) and radio advertising
- 15 tickets to Prostate Cancer Walk
- Option to present check with photo opp
- Promotion on all social media platforms **plus...**a multi-media feature story about your company on our Facebook page.

GOLD Sponsor • \$5,000 * \$4,800 tax deductible

- Logo on T-shirt
- Logo and link on website
- Display table at Care Bag Pick-Up event
- Logo on "Care" bag
- Listing of name on print advertising
- 10 tickets to Prostate Cancer Walk
- Promotion on all social media platforms **plus...**a multi-media feature story about your company on our Facebook page.

SILVER Sponsor • \$2,500 * \$2,340 tax deductible

- Logo on T-shirt
- Logo and link on website
- Display table at Care Bag Pick-Up event
- Name on "Care" bag
- 8 tickets to Prostate Cancer Walk
- Promotion on all social media platforms **plus...**a multi-media feature story about your company on our Facebook page.

BRONZE Sponsor • \$1,500 * \$1,380 tax deductible

- Name on T-shirt
- Logo and link on website
- Display table at Care Bag Pick-Up event
- 6 tickets to Prostate Cancer Walk

COPPER Sponsor • \$500 * \$420 tax deductible

- Name on T-shirt
- Logo and link on website
- 4 tickets to Prostate Cancer Walk
- Display table at Care Bag Pick-Up event

COMMUNITY PARTNER • \$250 * \$210 tax deductible

- Logo on website
- 2 tickets to Prostate Cancer Walk

Raffle and Prize Donations

By donating goods and services to our event, you gain valuable exposure for your business while helping us reach our fundraising goals. This year, we will be offering prizes in the weeks leading up to the event. This will allow us to highlight each generously donated item to a captive audience!

Please mail donations to Premier Cares Foundation, PO Box 93, Pleasant Valley, NY 12569. You can also email scapozzoli@premiercaresfoundation.org to arrange for pick up. Premier Cares Foundation is a 501(c)3 non-profit organization and all donations are tax deductible. Thank you for your support!