



BECOME A SPONSOR

Join Premier Cares Foundation for a family-friendly, community event that showcases some of the area's most unique and impressive cars! Participants will enjoy a judged car show, food trucks, live music, a kid zone, vendors, raffles, a 50/50 drawing and much more!

The proceeds raised from this event will benefit the Premier Cares Foundation "Care Fund" which provides assistance to individuals who are currently undergoing treatment for serious diseases such as prostate and colon cancer, and other urologic and digestive issues.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR • \$10,000

- 15 Tickets
- Two exhibitor table spaces
- Logo prominently displayed on all marketing materials including: Premier Cares Foundation website, Facebook and Instagram, printed ads, "Care Bags" given to attendees, and event signage.
- Mention in radio advertising
- Mention from the stage as presenting sponsor
- Logo/Banner on stage or podium
- Opportunity to enter 3 cars into car show

PLATINUM SPONSOR • \$5,000

- 10 Tickets
- Exhibitor table space
- Logo displayed on all marketing materials including: Premier Cares Foundation website, Facebook and Instagram, "Care Bags" given to attendees, event signage and ads.
- Mention in radio advertising
- Mention from podium
- Logo/Banner on stage or podium
- Opportunity to enter 2 cars into car show

GOLD SPONSOR • \$2,500

- 6 Tickets
- Exhibitor table space
- Company name displayed on all marketing materials including: Premier Cares Foundation website, Facebook and Instagram, "Care Bags" given to attendees, and event signage.
- Mention in radio advertising
- Opportunity to enter 1 car into car show

SILVER SPONSOR • \$1,000

- 4 Tickets
- Exhibitor table space
- Company name displayed on all marketing materials including: Premier Cares Foundation website, Facebook and Instagram, "Care Bags" given to attendees" and event signage.

BRONZE SPONSOR • \$500

- 2 Tickets
- Exhibitor table space
- Company name displayed on Premier Cares Foundation website, Facebook and Instagram, and event signage.

COPPER SPONSOR • \$200

- Exhibitor table space for up to 2 staff/ volunteers to promote your business to the local community.
- Mention in event promotion on Facebook.

Sponsorships must be confirmed by May 16

For questions or to secure your sponsorship, contact Sara Capozzoli, Director of Development at (845) 481-0535 or scapozzoli@premiercaresfoundation.org. Checks, payable to Premier Cares Foundation can be mailed to PO Box 93, Pleasant Valley, NY 12569 and credit card payments can be made online as well.

Thank you for your support and partnership in this event!

